



H&N Group

PACKAGING[®] unlimited

ideas · concepts · solutions

no. 5 · october 2004

Even more brilliance for long necks

The eye drinks too! There is no doubt about it: the labelling of bottles and other containers plays an important role in the decision to buy. The "packaging" of bottle-necks has for a long time already been a speciality of the company Haendler & Natermann GmbH. This fact will again be underlined at the Trade Fair "Brau Beviiale 2004" in Nuremberg where the Lower Saxony label specialist from Hann. Münden will once again be represented with a corresponding booth.

It goes without saying that Haendler & Natermann takes advantage of the important Trade Fair for the production and marketing of beer and non-alcoholic drinks to present their complete range of bottle labelling.

An individual look for every need

Possibilities are legion: from **paper with metal-effect colours** (a less expensive solution) through **metallized paper** to the well-known **aluminium foil** (an exquisite alternative to metallized paper) – Haendler & Natermann produces an **individual exterior** for every bottle and every taste. The labels are subject to a continuous development of course and are oriented towards the desires and needs of the customers.

Smoother and shinier

The **latest product** from Haendler & Natermann is a **development for long-neck bottles** which gives an even higher brilliance to the bottle neck. This **special bottle neck foil** made of aluminium is smoother and shows a clearer print than all traditional alternatives. The foil is easier to process – the product's appearance is persistently enhanced.



**BRAU
Beviiale 2004**
Hall 4, booth 532



Long-neck bottles are in vogue – three labelling alternatives

The slim, elegant long-neck bottles are increasingly found in supermarket shelves.

There are several labelling possibilities for them: we will show you the advantages of the various forms of decoration in a direct comparison.

The premium decoration: metallized paper labels

- Peel-off labels easily removable
- Holographic prints and decorative labels

- Up to 10 colours in rotogravure
- On request with thermochromic inks which become visible at specific temperatures only (the desired temperature can be individually set)

The exquisite alternative: aluminium foils

- De-embossing of certain parts of the print, e.g. to highlight trade marks or logos
- Different embossings, die-cuts or formats
- Tear-off perforation for a proper removal, e.g. for screw-caps

Further examples for bottle-neck decoration with metallized paper labels





BRAU Bevale 2004

Innovative suggestions for decorating long-neck bottles with aluminium instead of the traditional labelling with paper will be presented by Haendler & Natermann at the Brau Bevale Trade Fair 2004. The H&N Group with its

subsidiaries Haendler & Natermann and Wanfried-Druck will be introducing themselves to beverage industry specialists from all over the world in Nuremberg. Their comprehensive product range consisting of aluminium bottle-neck foils, paper and plastic labels and multipacks will be presented there. The H&N Group once again

exhibits as the specialist for bottle decoration and as the only producer in the world to process every material from paper through plastic to aluminium. Customers know the value to be placed on the wide product range and on the correspondingly broad spectrum of advice the company can give – visit us at **booth 532 in hall 4!**

- Different lacquerings and colourings for an individual product appearance (up to 10-colours in flexo or rotogravure)
- On request with thermochromic inks which become visible at specific temperatures only (the desired temperature can be individually set)

The economical variation: paper labels with metal-effect colours

- White paper printed with metal-effect colours
- Peel-off labels easily removable

- On request with thermochromic inks which become visible at specific temperatures only (the desired temperature can be individually set)
- Offset- and rotogravure printing

Further examples for bottle-neck decoration with aluminium foils



Further examples for bottle-neck decoration with paper labels printed with metal-effect colours





Company communication

The H&N Group now also in the internet

The H&N Group, Haendler & Natermann, Ebert-Folien and Wanfried-Druck are going online: the new Internet presentations will give a summary of the product ranges and make information quickly available to interested users.



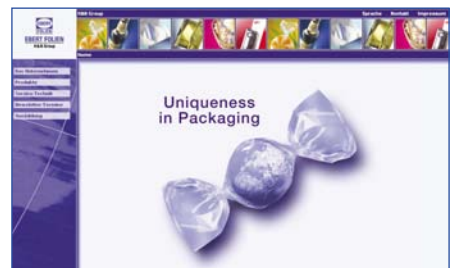
Under www.hn-group.de the whole H&N Group can be found in the Internet – and thus demonstrates online its **global market leadership** as a manufacturer of high quality packing materials and labels of aluminium, plastic and paper.

Presentation of the whole Group

The wide **product range** of the Group is **classified into markets**: beverage industry, dairy industry, chocolate and confectionery industry, health & care, non-food market, food market. In this way, every Internet user can find the products suitable for his or her market. Parallel to this, the user can scroll through the **contact details** of the **subsidiaries** supplying the respective markets. Corresponding hyperlinks offer direct access to detailed product information on the Internet pages of the subsidiary companies.

Subsidiaries go online too

The subsidiary companies as well will be highlighting the markets they supply on each of their Internet presentations. Simultaneously with the H&N Group, Ebert Folien, Haendler & Natermann and Wanfried-Druck will be online in the new corporate design.



Surf in and see us!
www.natermann.de,
www.ebert-folien.de and
www.wanfried-druck.de.

Response

Name _____

Firm _____

Position _____

Address _____

Tel./Fax _____

E-Mail _____

I would like to visit you on your booth at the Brau Bevale 2004 exhibition and kindly ask for an appointment

on _____

at _____ hrs.

Please send me an entrance ticket for the exhibition.

Unfortunately, I am unable to come.

By Fax to 05541/70 42 77

PUBLISHING INFORMATION

Published by:

HAENDLER & NATERMANN GmbH
Kasseler Straße 2 · D-34346 Hann. Münden
Telefon-Sa.-Nr. 05541/704-0 · Fax: 05541/704277
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Editorial content:

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Concept and design:

Fassmer Marketing GmbH
Göttinger Chaussee 109 · 30459 Hannover
www.fassmer-marketing.de

Issue 3/2004

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